

2017



MEDIA KIT



The United Voice of Bukharian Jewry...

BukharianJewishLink@gmail.com | 917-945-9592

www.BukharianJewishLink.com

Sanctioned by the Bukharian Rabbinate of USA and CANADA
headed by the Chief Bukharian Rabbi Harav Itzhak Israeli.



Benefits to Companies and Advertisers:

- Advertisers can directly reach approximately 100,000 members of the dynamic religious Jewish communities in Forest Hills, Rego Park, Lefrak City, Briarwood, Jamaica Estates, Fresh Meadows, Kew Gardens, Kew Garden Hills, Hollis, Hollis Hills, Great Neck, Five Towns and other areas.
- Parents with children featured in the schools and sports sections love to read our paper. We cover closely local politics, local schools, synagogues, community organizations, and sports leagues. Our readers are your customers. The religious community-our audience- is the fastest growing and most dynamic community around.
- Although general newspaper readership is declining, hyperlocal papers like ours are experiencing sustained growth and maintain growing groups of loyal readers. Our paper is established today as a beloved and trusted community resource.
- A survey conducted by the University of Missouri found that more than three-quarters of respondents read most or all of a local newspaper every week.
- Research shows that three-quarters of all direct mail ads get thrown away, but newspaper readers actually take the time to look at the ads on each page.

Key Facts



-A total of 7,500 copies printed bi-weekly



-Serving a community that is composed of over 100,000 members



-Over 4,000 copies delivered door to door in the Forest Hills area homes

We also offer email blasts, Whats App blasts, and are working on a Bukharian Jewish Link App.



Some of our advertisers include:



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